# NORTHEAST ENTREPRENEURSHIP DRIVE( NEED) COHORT

The E-Cell of Jorhat Engineering College took part in the three-week cohort of the North-East Entrepreneurship Drive (NEED) organized in the month of December. The following events were organized in this cohort:

- 1. Mentor-mentee sessions for each group, with the objective to gather queries, and doubts and also to have a fun discussion to get to know each other.
- 2. A workshop on post-making, to learn the process behind perfectly curating your E-cell's social media presence. This will include a short session on learning the basics of design followed by a session on producing eye-grabbing growth content.

After the cohort, a final assignment had to be submitted by each team. The assignment was to prepare our College's E-Cell agenda for the upcoming year. Our final assignments were used to evaluate our progress during the cohort.

A total of 350 participants took part in this Northeast Entrepreneurship Drive out of which only 10 colleges were shortlisted for pitching their vision and mission in UDGAM 23 at IIT Guwahati.

The Top 10 Teams hereby were

- Jorhat Engineering College
- Dibrugarh Hanumanbax Surajmall Kanoi College
- ➤ Dibrugarh University Institute of Engineering & Technology
- ➤ Jorhat Institute of Science and Technology
- > Techno India University
- ➤ Government College of Engineering and Ceramic Technology
- ➤ National Institute of Technology, Silchar
- ➤ National Institute of Technology ,Agartala
- Darrang College, Tezpur
- > Tezpur University

Our team from Jorhat Engineering College included the following members of E-Cell, JEC:

## 1. HIMRAJ GOGOI,

8<sup>th</sup> sem, Computer Science and Engineering Department

#### 2. TAMZID AHMED

8<sup>th</sup> sem, Mechanical Engineering Department

## 3. KAUSHIK BARMAN,

6<sup>th</sup> sem, Mechanical Engineering Department

## 4. RAHUL DAS

6<sup>th</sup> sem, Civil Engineering Department

#### 5. MEGHNA GOSWAMI

8<sup>th</sup> sem, Civil Engineering Department

NORTHEAST ENTREPRENEURSHIP DRIVE( NEED) PITCHING BATTLE

It gives us immense pleasure that the E-Cell of Jorhat Engineering College was among the top 10 finalists of NEED and got the golden opportunity of pitching their vision and mission to an elite NEED panelist as a part of UDGAM 2023 IIT Guwahati on 22<sup>nd</sup> January 2023.

It was a very valuable experience as E-Cell JEC got to interact with other prominent E-cells of the North East Region.

The pitching battle was followed by North-East Entrepreneurship Conference(NEC) where we got to interact with Mr. Arijit Sarmah, Senior Manager, of Regional Incubation, CIIE.CO about the challenges and solutions for the upcoming E-Cells in the region.

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