

**A REPORT ON ONE DAY TALK
ON
RECENT TRENDS IN START-UP ACTIVITIES**

**ORGANISED BY
DEPARTMENT OF MECHANICAL ENGINEERING
JORHAT ENGINEERING COLLEGE, ASSAM**

Mechanical Engineering, Jorhat Engineering College has conducted a one day talk for the students of Jorhat Engineering College on 8th June 2018. The registration and inauguration of the program started at the scheduled time 10.00 am. at the department seminar hall and the resource person arrived at 9.15 am. The inauguration program started with the welcome speech of the Co-coordinator Diganta Kalita, Assistant Professor and faculty Dr. Thuleswar Nath, Associate Professor, MED. also felicitation of guest have been done.

The resource person Er. Manash Chaliha, Founder of “ORGANIC MAJULI” started his talk with his brief introduction and delivered his talk on the recent trends in start-up activities and continued it for the whole day. In his speech he briefed about innovation of new ideas, procedure for registration as a Entrepreneur, Fund generation and utilization. He also described about how to get financial assistance from Govt, different schemes. In his speech he also elaborately described the importance of Start-up activities in nation building. He elaborately described his practical experience in the said topic and how it is important for economic development and solving the problem of unemployment. Faculty and students participated actively in the event by interacting with full of energy. The participants have gained enough knowledge from the vast experiences of Mr. Chaliha in the day long talk.

Importance about the Topic

As seen nowadays, there is a huge advancement in technology and ease in finding source for finance, more people specially the youth is showing major interest towards the new startup culture that is in trend. In this culture there is always a way and scope of innovation and because of this scope it has the ability to change the world. Startups by offering a better way to everything are challenging companies that have stood for 100 years. Startups work in a transparent environment and aim at improving the way one serves the customers. Startup companies hunt for new ideas and they jump on it to find fresh and enhanced ways to use the idea and to come up with improved quality.

In colleges, strong teams can be built with fellow students where there is a constant flow of ideas because of the dynamics involved with the young generation. Colleges can develop entrepreneurship cells which should channelize the flow of idea in order to achieve aim at growth and flow of ideas. If students are provided with the specific training on how to control a business, they can achieve heights. Many well established colleges in India do promote this culture by establishing entrepreneurial ecosystem. If more colleges will promote the idea of entrepreneurship, we can have a bigger room full of ideas. Big entrepreneurs need talented people who are willing to work for them.

Photographs of the Event (Recent Trends in Start-Up Activities)

