

Report on IIC Sensitisation Programme

Introduction

The Institution's Innovation Council (IIC) Sensitisation Programme was successfully conducted on 20.08.2025 at **Jorhat Engineering College** from **2:00 PM to 3:00 PM**. The event aimed to familiarize first-year students with the objectives of IIC, encourage them to think innovatively, and introduce them to entrepreneurship and the startup ecosystem.



Objectives

- To introduce first-year students to the role of IIC.
- To sensitise students about **innovation, entrepreneurship, and startups**.
- To showcase successful **student-led initiatives** and experiences.

Proceedings of the Event



- **Anchors Akankhya and Srinjoyee** initiated the session with a brief welcome note.
- **Ms. Darshana Das** delivered an introduction on IIC.
- **Mr. Mirnmoy J. Gogoi** explained the concept of innovation.
- **Ms. Richa Phukon** spoke on entrepreneurship and its relevance.
- **Shobitya and Uddipta Sarma** presented the current **startup scenario**.
- **Saheem and team** shared their experience at **Smart India Hackathon (SIH)**.
- **Rahul Saikia and Bitopan Das** presented about **JEC's Entrepreneurship Cell (E-Cell)**.
- **Startup Showcase (Students):**
 - **AgroNexa Solutions** – presented by **Mousum Gogoi & Ankur Kaman**.
 - **Gradient Sushila Academy** – presented by **Omkar Hazarika**.

Attendance

The event witnessed an **active participation of over 100+ first-year students** across different branches, who showed keen interest in innovation and entrepreneurship.



Outcomes

- Students were successfully sensitised about **IIC and its vision**.
- Motivation among freshers to participate in **SIH, innovation activities, and E-Cell initiatives**.
- Inspiration drawn from JEC's own startups, showcasing real-life entrepreneurial journeys.

Conclusion

The IIC Sensitisation Programme achieved its purpose of creating awareness among first-year students about innovation, startups, and entrepreneurship. The encouraging response ensures greater participation in upcoming IIC and E-Cell activities, building a stronger entrepreneurial culture at JEC.



INSTITUTION'S INNOVATION COUNCIL
JORHAT ENGINEERING COLLEGE

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JORHAT ENGINEERING COLLEGE
PROJECT
"A one day Sensitisation and
Motivation Session for Innovation
and Start-up"